



Detroit Economic Growth Corporation

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At its heart, Detroit is about people – those who live here, work here and visit. With their help, Detroit's local business community is surviving, thriving, and looking toward a bright future.

The population of Southeast Michigan includes about 4.8 million people, and is increasing. Over the past nine years, Southeast Michigan's population has expanded by 4.6 percent, or more than 200,000 residents.

Over half of the region's population resides in Wayne County. Detroit is located within Wayne County and remains the dominant single jurisdiction in the region. Current population in Wayne County is 775,577 households, with an average household income of \$51,000.

The 10-mile ring around Detroit's Lower Woodward District reflects an average household income of \$48,781. The current population living within a five-square-mile area of Greater Downtown Detroit is 285,084.

The Grosse Pointe's – one of the most exclusive neighborhoods in the country – is located 10 minutes away from the city, with incomes in excess of \$116,000.

Driving Times Detroit

