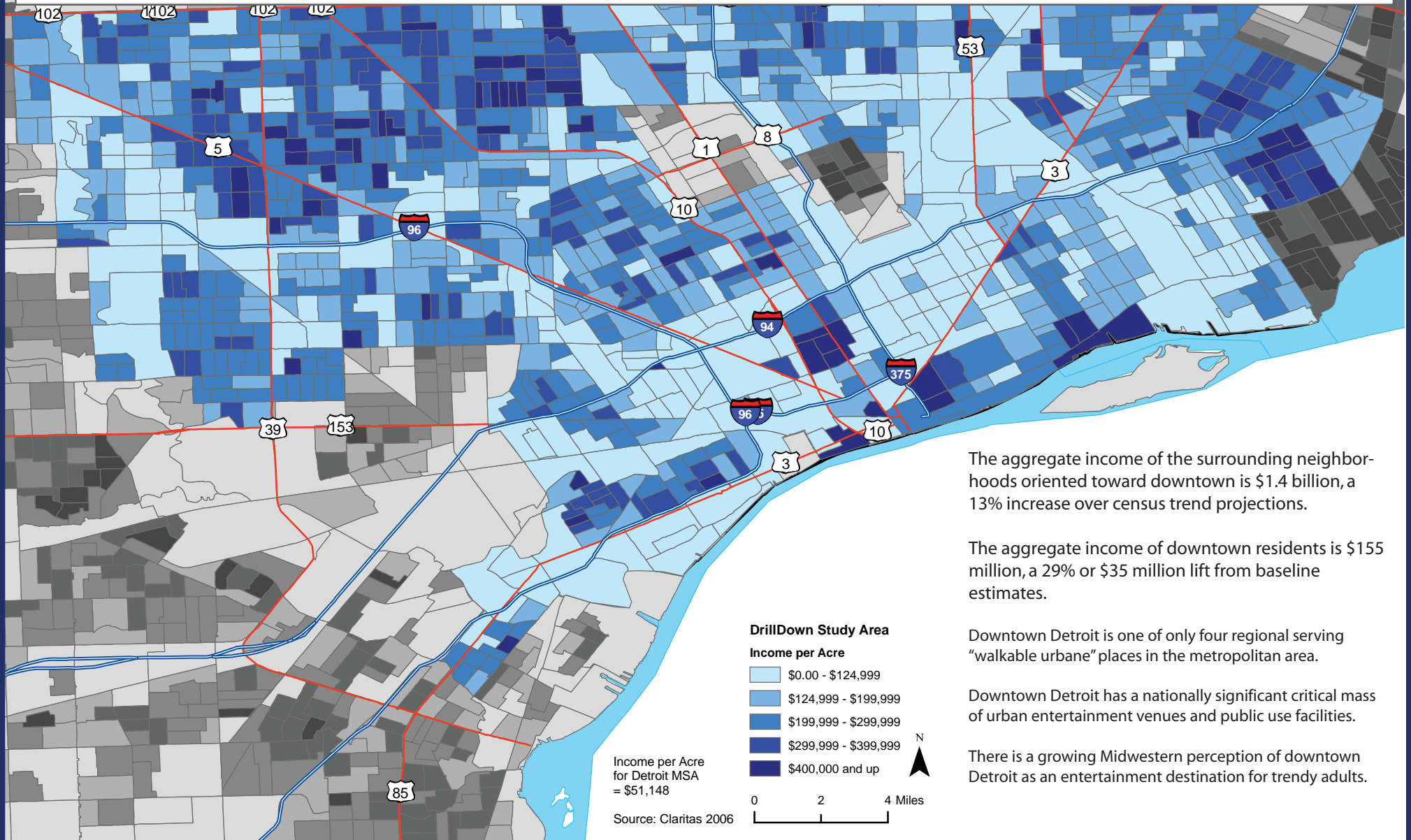




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Income Density Detroit



The aggregate income of the surrounding neighborhoods oriented toward downtown is \$1.4 billion, a 13% increase over census trend projections.

The aggregate income of downtown residents is \$155 million, a 29% or \$35 million lift from baseline estimates.

Downtown Detroit is one of only four regional serving "walkable urbane" places in the metropolitan area.

Downtown Detroit has a nationally significant critical mass of urban entertainment venues and public use facilities.

There is a growing Midwestern perception of downtown Detroit as an entertainment destination for trendy adults.