RETAIL STRATEGY

Formalize a corridor management organization.

Establish a farmers’ market.

Utilize City and Detroit Economic Growth Corporation support.

Reduce traffic speeds and design traffic calming interventions on Fort Street and Schaefer Highway.

Delineate parking on Schaefer Highway and Visger Street.

Consider streetscape improvements on Schaefer Highway.

Study the opportunity to remove the median at the intersection of Fort and Visger Streets.

Focus tenant recruitment on Neighborhood Goods & Services (NG&S).

Engage property owners along the corridor.

Create an owner database and contact property and business owners.

Encourage owners to actively market vacancies.

Coordinate a corridor cleanup.

Substantial unmet demand exists in this category and the following tenants should be prioritized:
- Grocer
- Pharmacy
- Laundromat
- Dry Cleaner

**RETAIL DEMAND**

**OCCUPIED RETAIL SPACE (I.E. SUPPLY)**

**NG&S TENANTING STRATEGY**

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**VACANT RETAIL PROPERTIES**

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