DETOUR
IS ON
THE RISE
A city ripe for business, bursting with opportunity
DETROIT IS OPEN FOR BUSINESS

With a solid infrastructure, plenty of space, major recent investments, and an influx of innovators eager to call it home, Detroit is a smart choice.

It’s time to erase the preconceptions you may have about working, living, and playing in Detroit. Buoyed with enthusiasm, Detroit is ascending to its rightful place on the world stage. Detroit has earned domestic accolades and international recognition for having an abundance of professional, residential, and recreational opportunities.

Known as the city that put the world on wheels, Detroit is diversifying in surprising ways into a multifaceted, modern metropolis.

What’s the Motor City about today?
• A diverse and growing crop of talent
• Availability of prime real estate
• Affordability with Motor City heritage
• World-class cultural amenities
• Multimodal transportation infrastructure
• Downtown stadium district with four pro sports teams

We’re Detroit. A city with grit. A city of makers.

THESE COMPANIES HAVE RECENTLY MADE DETROIT THEIR HOME:
• ADIENT
• AMAZON
• FLEX-N-GATE
• LEAR
• MICROSOFT
• QUICKEN LOANS
• SAKTHI AUTOMOTIVE


The Detroit Region was ranked the seventh-fastest-growing economy in the nation’s 50 most populous metropolitan areas from 2009-2014.

CAMPUS MARTIUS

COVER PHOTO AND CAMPUS MARTIUS BY JASON KEEN
WHY INVEST IN DETROIT?

We’ve got the talent, real estate, and framework for success. Deciding to do business in Detroit is a bold statement about your corporate values. There is a place for you in this success story. Make no mistake: Detroit is the entire package, worth your investment.

QUALITY SPACE

ACCESSIBILITY

LIVE, WORK + PLAY

SKILLS

OPPOSITE PAGE, CLOCKWISE FROM TOP: THE COMPUWARE BUILDING IN CAMPUS MARTIUS; WALKING ON THE RIVERWALK; THE QLINE ON WOODWARD AVENUE; THE FARMER’S HAND IN CORKTOWN
WE’RE TALENTED

Detroit is home to a specialized talent pool, from manufacturing and technology to health care, the arts and more. Thanks to partnerships with local universities and workforce training programs, you’ll have direct access to the qualified workers you need.

347K
The number of people in Michigan employed in advanced manufacturing.

#2
THE NATIONAL INNOVATION POWER RANKING for the area’s University Research Corridor, a partnership between Wayne State University, Michigan State University, and the University of Michigan.

85+
The number of workforce training programs, industry groups, and major federal initiatives in the Detroit region, including LIFT (Lightweight Innovations For Tomorrow).

5,000
The number of engineers graduating each year from Michigan’s universities.

20K
The number of jobs added in downtown Detroit by Ally Financial, Microsoft, Quicken Loans, and other Fortune 500 firms since 2010.

89K+
The number of industrial and mechanical engineers in Michigan.

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1 Bureau of Labor Statistics
2 Bureau of Labor Statistics
3 Anderson Consulting Group

SHINOLA ASSEMBLY IN NEW CENTER

SHINOLA PHOTO BY EE BERGER
WE’RE A GREAT VALUE

Detroit offers the best big-city value in America. It features historic buildings with character at a price point that’s accessible. The city also possesses land ideal for new construction. Perfectly situated, Detroit gives you a rich urban experience at a practical cost.

MOST AFFORDABLE LIVING
Detroit has ranked in the top 10 of major American and international cities in housing affordability for each of the last three years in an annual survey by Demographia.

WE’RE A GREAT VALUE

OFFICE & INDUSTRIAL SPACE

Office Market Inventory

- **17.7%** AVAILABILITY
- **13.7%** VACANCY
- **$20.46/SF/Yr.** GROSS ASKING LEASE RATE

Industrial Market Inventory

- **10.9%** AVAILABILITY
- **5.6%** VACANCY
- **$4.38/SF/Yr.** GROSS ASKING LEASE RATE

CBRE Research, Q1 2017

DID YOU KNOW?
Since 2006, approximately $24 billion has been invested in commercial, industrial, and residential properties in the city of Detroit.

HISTORIC BUILDINGS ARE BEING ACQUIRED IN DOWNTOWN FOR DEVELOPMENT

- **PENOBSCOT BUILDING** Acquired in 2012
- **DETROIT FREE PRESS BUILDING** Acquired in 2016
- **DAVID STOTT TOWER** Acquired in 2015
- **ONE DETROIT CENTER** Acquired in 2015

BUILDING PHOTO BY BILL BOWEN

DOWNTOWN DETROIT HAS A WIDE RANGE OF HISTORIC AND ARCHITECTURALLY SIGNIFICANT BUILDINGS, WITH SPACE THAT REALLY STANDS OUT.
WE’RE RIGHT NEXT DOOR

Detroit’s close proximity to Canada and neighboring states gives the city a competitive edge as a logistics hub and international gateway. Detroit is known for its high-capacity infrastructure, equating to more accessibility for you and your business needs.

Michigan is located within 500 miles of half of the population and income of the USA and Canada.

DID YOU KNOW? A new bridge, connecting Detroit to Windsor, Ontario, Canada, is set to open in 2020.

DID YOU KNOW? Detroit is the largest city on the U.S./Canada border.
Commercial and residential development is bustling in Detroit. Independent retailers, restaurants and breweries, brand-name stores, and entertainment options are sprouting up in concentrated areas of the city. The city has a wide variety of options for your lifestyle, business, or client needs. The momentum is real.

378
The number of restaurants throughout greater downtown. That’s an increase of 77 since 2013. Of these, 81 have an outdoor patio. Downtown Detroit also has seven breweries, and the city was named one of 26 “Hottest Food Cities” of 2016 by Zagat.

15 MILLION
The number of visitors to the downtown Detroit area in 2015.

COUNTLESS GREEN SPACES
Detroit has several signature outdoor spaces, from the International River-Walk and historic Eastern Market to the downtown centerpiece Campus Martius Park, Belle Isle Park and the scenic railway-turned-greenway called the Dequindre Cut.

INFINITE ENTERTAINMENT OPTIONS
An award-winning zoo, a science center, renowned art galleries, historical museums, three casinos, a theater district, concert halls, auto baron mansions, riverboat cruises, fishing, kayaking, golf, and the list goes on. Detroit has the highest concentration of entertainment seating in the country.

FOUR
The number of professional sports teams — Detroit’s Tigers, Pistons, Lions and Red Wings — that will play in world-class downtown Detroit stadiums as of fall 2017.

DID YOU KNOW? Detroit was named one of six “Unexpected Cities for the Food Lover” by National Geographic in 2017, claiming the title for North America.
YOUR BUSINESS CAN SHAPE DETROIT’S FUTURE.

FUTURE DEVELOPMENT OF THE MONROE BLOCK

IMAGE COURTESY OF BEDROCK DETROIT

Find your place.
OUR MISSION
THE DETROIT ECONOMIC GROWTH CORPORATION
The DEGC is dedicated to Detroit’s growth. The DEGC’s mission is to design and implement innovative solutions that drive investment, create jobs, and advance the economy of the City of Detroit through public-private collaborations.

WE ARE
• The City of Detroit’s economic development experts
• Advocates and facilitators for the business community
• A source for identifying real estate options for relocation or expansion projects
• A gateway to cost-saving programs and incentives

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THANKS TO DTE ENERGY AND DESTINATION DETROIT

SKYLINE PHOTO BY VITO PALMISANO
BUILDING REFLECTIONS PHOTO BY BILL BOWEN