



## THE NFL DRAFT IS COMING TO DETROIT. HERE'S WHAT YOU NEED TO KNOW.

The 2024 NFL Draft is coming to downtown Detroit, bringing excitement, festivities and potential customers to our city.

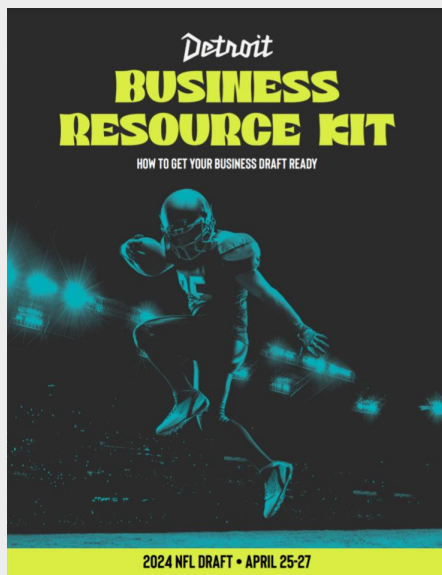
The City of Detroit, Detroit Economic Growth Corporation (DEGC), Visit Detroit and Detroit Regional Partnership have provided the enclosed resources to help your business thrive.

Together, let's make the 2024 NFL Draft an unforgettable experience for our community and a profitable opportunity for our local businesses.

If you have any questions related to this year's draft, please contact your designated District Business Liaison, who can provide you with the necessary guidance.

### Access the 2024 NFL Draft Business Resource Kit

Ready to make the most of the biggest weekend of 2024? Here is your NFL Draft Detroit Business Resource Kit.



In this kit, you will find information on what you can do to promote your business and welcome sports fans from all over the country. While the information here is specific to the draft, we encourage you to keep this resource kit handy and apply it to all major events coming to the city — from big-name concerts and holiday celebrations to annual events like the Chevrolet Detroit Grand Prix, Movement Music Festival and Detroit Free Press Marathon. In 2023, Southeast Michigan welcomed over 17 million visitors. Don't miss out on reaching similar visitor volumes in 2024.

*Please click image above  
to access the Resource Kit*

## Fan Attractions

Get ready to dive into the NFL Draft excitement in the Motor City! Plan your trip now to catch all the action at the Draft Theater and Experience, plus explore everything else Detroit has to offer. Soak up the city's vibe and discover its unique culture and attractions.



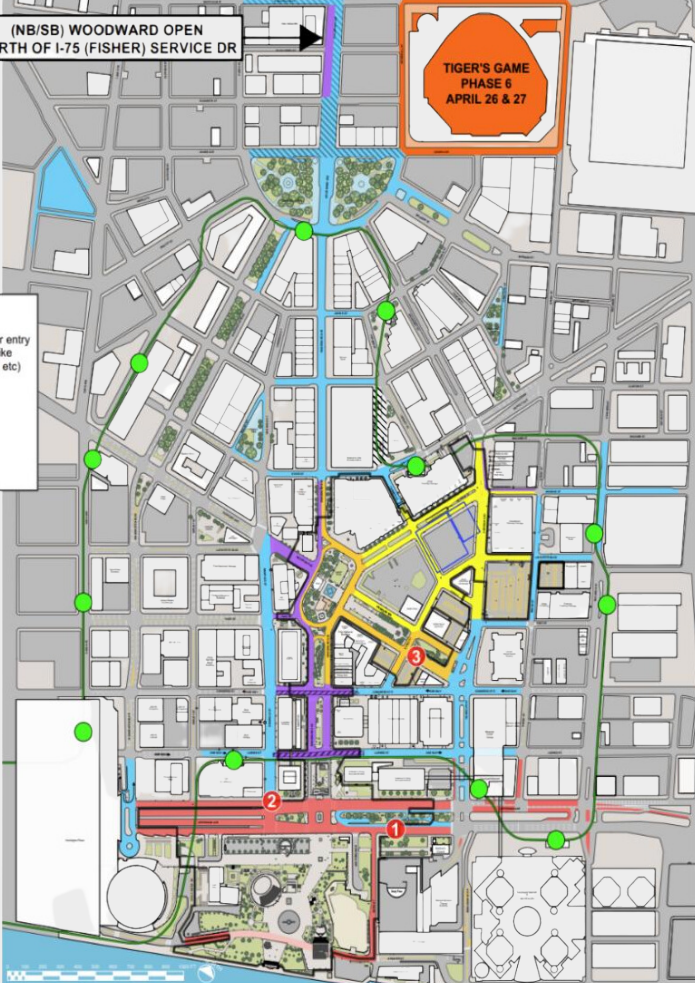
[Visit Detroit's 2024 NFL Draft Fan Guide](#)  
[Downtown Detroit Partnership's NFL Draft Guide](#)

# Street Closures

Stay informed about the specific streets affected, alternate routes and parking options to share with your customers.

**ENTRIES**  
Streets outside of entries to be closed to allow room for entry queues, police/security and guest services (lockers, bike parking, restrooms, drop-offs, info booths, site lighting, etc)

- 1 ENTRY #1 - JEFFERSON / RANDOLPH
- 2 ENTRY #2 - JEFFERSON / GRISWOLD
- 3 ENTRY #3 - CADILLAC / RANDOLPH
- PEOPLE MOVER STOPS



(NB/SB) WOODWARD OPEN NORTH OF I-75 (FISHER) SERVICE DR

**TIGER'S GAME PHASE 6 APRIL 26 & 27**

MAR 2024	24 7	25 8	26 9	27 10	28 11	29 12	30 13	<b>PHASE 1</b> <b>FRI - MARCH 29 @ 9 AM TO TUES - MAY 7 @ 11:59 PM</b> <small>CLOSURES FOR THEATER BUILD          RANDOLPH ST BETWEEN MACCOMB and FORT FARMERS STREET          MONROE STREET          BATES STREET          CADILLAC SQUARE - WESTBOUND</small>
APR 2024	1 21	2 22	3 23	4 24	5 25	6 26	7 27	
MAY	8 5	9 6	10 7	11 8	12 9	13 10	14 11	

MAR 2024	24 7	25 8	26 9	27 10	28 11	29 12	30 13	<b>PHASE 2</b> <b>MON - APRIL 8 @ 9 AM TO SUN - MAY 5 @ 11:59 PM</b> <small>CLOSURES FOR CAMPUS MARTIUS / CADILLAC SQUARE BUILD</small>
APR 2024	1 7	2 8	3 9	4 10	5 11	6 12	7 13	
MAY	8 5	9 6	10 7	11 8	12 9	13 10	14 11	

MAR 2024	24 7	25 8	26 9	27 10	28 11	29 12	30 13	<b>PHASE 3</b> <b>MON - APRIL 15 @ 12 AM TO MON - MAY 6 @ 5 AM</b> <small>CLOSURES FOR HART PLAZA BUILD          JEFFERSON AVENUE &amp; DETOURS          BATES STREET          ATWATER STREET</small>
APR 2024	1 14	2 15	3 16	4 17	5 18	6 19	7 20	
MAY	8 14	9 15	10 16	11 17	12 18	13 19	14 20	

MAR 2024	24 7	25 8	26 9	27 10	28 11	29 12	30 13	<b>PHASE 4</b> <b>SAT - APRIL 20 @ 6 AM TO TUES - APRIL 30 @ 11:59 PM</b> <small>CLOSURES FOR WOODWARD AVENUE          WOODWARD FOR RED CARPET - OPENS FRI - APRIL 26, 2024 5 PM          WOODWARD AVENUE FROM LARNED STREET TO STATE STREET          TRANSIT LANE OPEN ON LARNED &amp; CONGRESS (EXCEPT FROM 8 PM ON 23RD - 6AM ON 25TH)</small>
APR 2024	1 14	2 15	3 16	4 17	5 18	6 19	7 20	
MAY	8 14	9 15	10 16	11 17	12 18	13 19	14 20	

MAR 2024	24 7	25 8	26 9	27 10	28 11	29 12	30 13	<b>PHASE 5</b> <b>WED - APRIL 24 @ 12 AM TO SUN - APRIL 28 @ 6 AM</b> <small>EVENT OPERATING HOURS CLOSURES          EXTENDED ROAD CLOSURES FOR          RED CARPET, CITY ACTIVATIONS, PEDESTRIAN SAFETY          ROADS RE-OPEN FRI - APRIL 26, 2024 6 AM</small>
APR 2024	1 7	2 8	3 9	4 10	5 11	6 12	7 13	
MAY	8 5	9 6	10 7	11 8	12 9	13 10	14 11	

MAR 2024	24 7	25 8	26 9	27 10	28 11	29 12	30 13	<b>PHASE 6</b> <b>TIGERS GAMES</b> <b>FRI - APRIL 26 - 10 AM TO 6PM</b> <b>SAT - APRIL 27 - 3 PM TO 11 PM</b> <small>ROADS AROUND TIGERS STADIUM</small>
APR 2024	1 7	2 8	3 9	4 10	5 11	6 12	7 13	
MAY	8 5	9 6	10 7	11 8	12 9	13 10	14 11	



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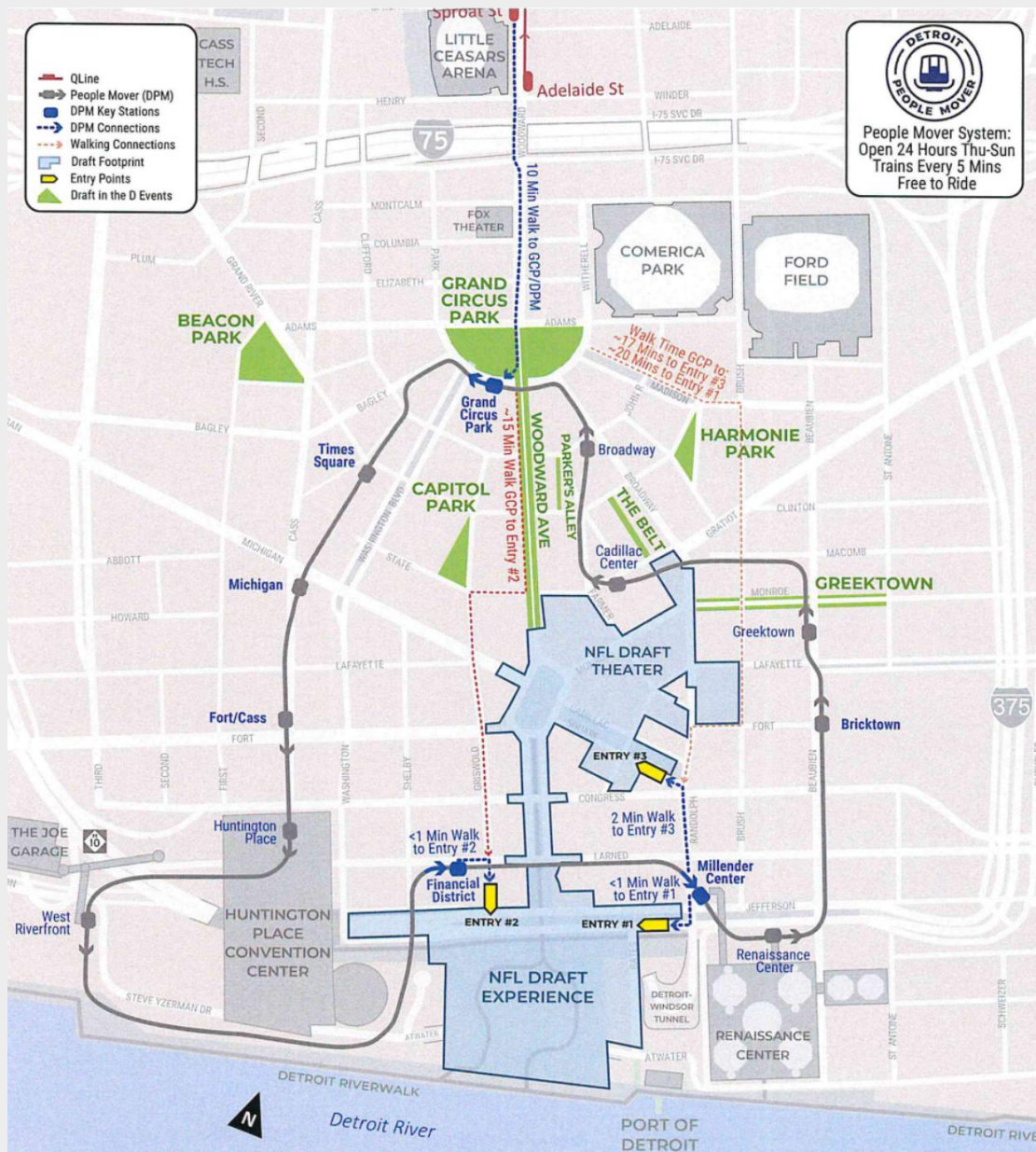
**NFL DRAFT 2024 DETROIT**  
PRELIMINARY 25Mar2024



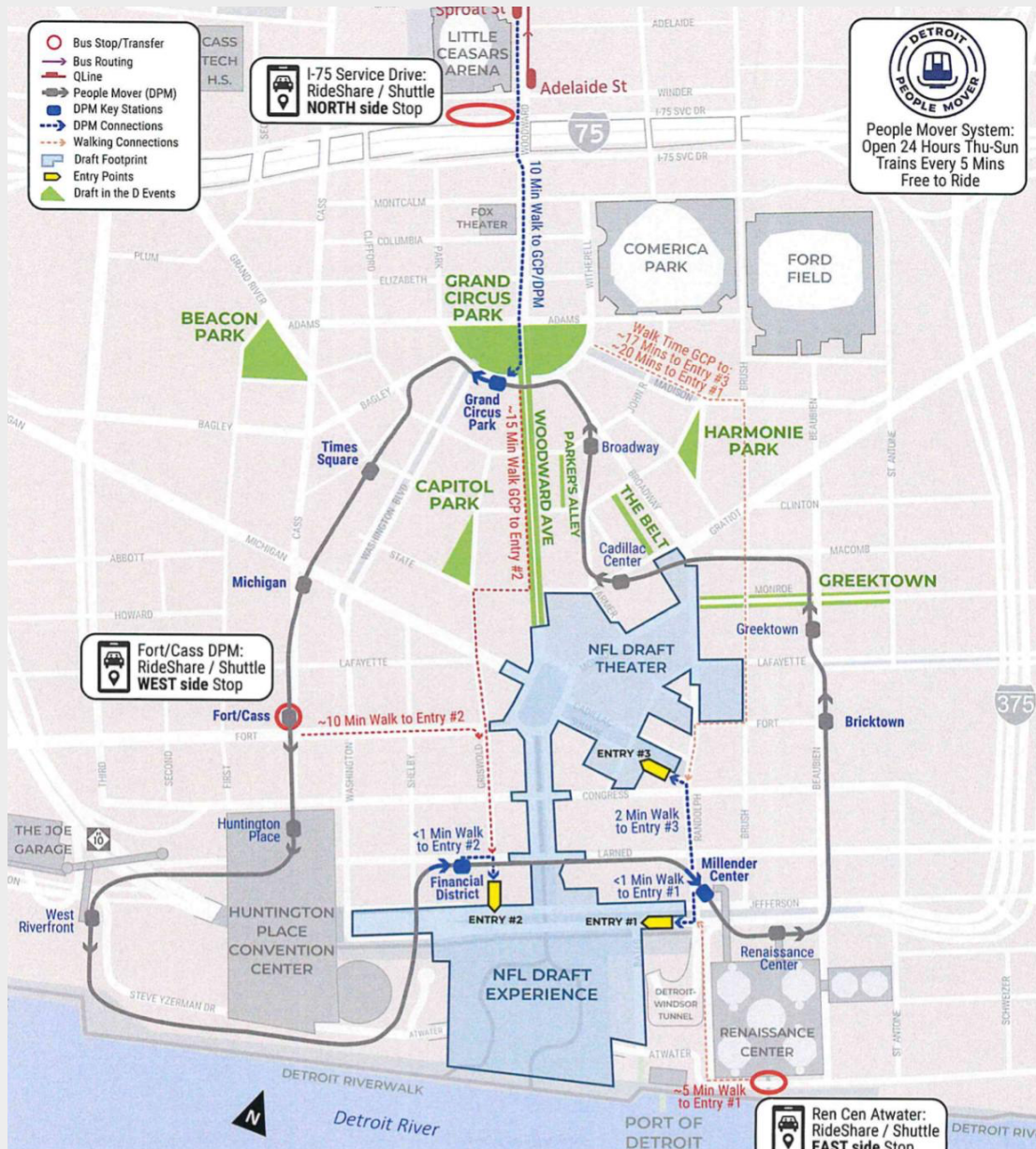
**DETROIT**

# Ridesharing Services

During the 2024 NFL Draft, residents and visitors can easily access ridesharing services, including the People Mover and QLine, for their transportation needs.



# Ridesharing Services (continued)



# Ridesharing Services (continued)

